

Real Imaging to Introduce Revolutionary Technology for Detection of Breast Cancer at ILSI- Biomed Israel

Accurate Results, Safe and Painless Procedure

LOD, ISRAEL, June 15, 2009 -- Real Imaging Ltd. announced today that Boaz Arnon, Real Imaging's CEO, will present at ILSI-Biomed Israel taking place on June 15-17, 2009 in Tel Aviv. Mr. Arnon's presentation, "*Saving Lives and Protecting Health: Game-Changing Breast Imaging Technology*" is scheduled for Tuesday, June 16 at 12:10.

Real-Imaging introduces MIRA™ (Multi-dimensional Infra-red Analysis) - a revolutionary imaging technology which detects early stage breast cancer. The procedure offers women a non-contact, painless, radiation-free scan followed by quantitative analysis of the obtained multispectral signals.

"Our goal is to provide the most accurate, efficient and woman-friendly breast cancer detection modality," said Mr. Arnon. "Based on our clinical studies, we believe we are on the threshold of providing women peace-of-mind by meeting breast cancer detection's unmet needs."

About MIRA™

Real-Imaging's MIRA technology is based on a proprietary signal acquisition method and advanced processing algorithms, enabling 4D quantitative analysis of infra-red signals emitted from cancerous, benign or normal physiological processes. MIRA enables the detection of breast abnormalities' location, size and characteristics.

The procedure offers patients a non-contact, painless, radiation-free scan followed by quantitative analysis of the obtained signals. A MIRA examination takes 3-5 minutes and gives immediate and conclusive results.

This solution can be integrated into the current diagnosis process to improve correct detection rate, and reduce treatment costs by reducing unnecessary biopsy procedures.

MIRA answers all requirements:

- Sensitive and specific diagnosis - Malignant tumors detected and unnecessary biopsies prevented
- Early detection - Cancerous processes detected even prior to formation of a sizable tumor
- Suitable for women of any adult age
- Safe - Radiation and complications free
- Painless - No manipulation or contact with the breast
- Friendly – Quick procedure with immediate results

About Real Imaging Ltd.

Founded in 2006, Real Imaging is developing a comprehensive imaging solution for breast cancer detection which is both accurate and patient-friendly. Real imaging's MIRA technology will decrease the amount of false diagnoses for women of all ages around the globe. The Real Imaging solution can be integrated into the current diagnosis process to improve early detection rate and reduce treatment costs. Real Imaging now has its 4th generation advanced prototype. A GCP-compliant pilot clinical multi center trial is in progress in leading medical centers in Israel.

Real Imaging's headquarters and R&D facilities are located in Airport City, Lod, Israel. For more information, visit the company's new website at www.realimaging.com

Company Contact:

Sharon Harell

Sharon@realimaging.com